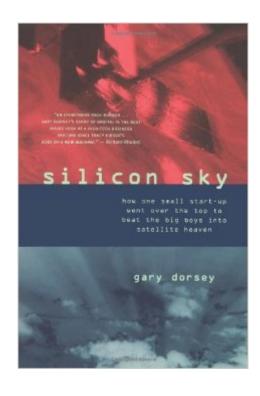
The book was found

Silicon Sky: How One Small Start-up Went Over The Top To Beat The Big Boys Into Satellite Heaven





Synopsis

For more than a decade some of the worldâ [™]s most powerful defense companies have raced to launch the first constellation of low-earth orbit commercial satellites. The prize? An explosive global market for personal communications worth billions of dollars. Fresh out of Harvard Business School, twenty-something David Thompson entered the fray with an insane idea: to build his own rockets, satellites and a multi-million-dollar corporation that could go head-to-head against the big guys. His electrifying grab for the heavens—huge start-up costs, mind-blowing technical obstacles, and dark tangos with investors—is told by acclaimed writer Gary Dorsey, who was there reporting from inside. The story of their obsessive gamble in the high-stress game of space commerce is told through the lives of Thompsonâ [™]s managers, markets, and “freshoutsâ •—a brilliant team of young engineers from the countryâ [™]s best universities. Like The Soul of a New Machine, Silicon Sky—part of the celebrated Sloan Technology Series—reads like fast-paced fiction, tracing the advent not just of a single company, but of a quickly emerging technological industry.

Book Information

Paperback: 352 pages Publisher: Basic Books (April 28, 2000) Language: English ISBN-10: 0738203122 ISBN-13: 978-0738203126 Product Dimensions: 6 x 0.8 x 9 inches Shipping Weight: 1.1 pounds (View shipping rates and policies) Average Customer Review: 3.8 out of 5 stars Â See all reviews (9 customer reviews) Best Sellers Rank: #2,035,805 in Books (See Top 100 in Books) #74 in Books > Engineering & Transportation > Engineering > Telecommunications & Sensors > Satellite #3637 in Books > Business & Money > Biography & History > Company Profiles #6216 in Books > Computers & Technology > Networking & Cloud Computing > Internet, Groupware, & Telecommunications

Customer Reviews

I've not yet read this book of course, it isn't published yet. But I'll write a review anyway. You see, I was one of the engineers working on the satellite development team that Gary Dorsey has written about in Silicon Sky."Studied" might be a better term than written about... We were definitely studied, like amusing and sometimes suprisingly humanoid monkeys in a cage. We always used to

joke about the Heisenberg uncertainty principle. It goes something like this: You can't measure anything without affecting it a little bit. Dr Heisenberg was a physicist, and wrote down his idea in terms of th mathematics of atomic particles, but it is a concept equally valid in the field of anthropology, which is what this book is going to be about. I've read a couple of books by Gary Dorsey, and they share this feature; he works hard to get inside the head of his subjects and succeeds in taking you there, too. That and his style entranced me. It doesn't take much time at all to get fully engrossed because the book immediately surrounds you with its own "virtual reality" So, Gary was our own Heisenberg, measuring us, and certainly impacting the process a little along the way.I remember being surprised that Dave Thompson (the Big Boss, we always called him) had allowed Gary unlimited access. Gary was like a spider on the wall, crawling silently into any group he wanted, from the executives' meetings to bitch sessions in the lab. The little red light of his tape recorder, an occasional note he took, these things reminded you this was all going to come out, eventually. Gary would also come around and interview you occasionally. I remember thinking, "damn, I don't \ have time for this guy.

Download to continue reading...

Silicon Sky: How One Small Start-up Went Over the Top to Beat the Big Boys Into Satellite Heaven Heaven: There And Back Top 5 Near Death Experiences Of Going To Heaven And Back (Supernatural, Paranormal, The White Light, Imagine Heaven, Jesus, God, NDE) Heaven is Real for All of Us: Proof of Heaven and Creating Heaven On Earth by My Angel Daughter Aimee Start a TV Station:Learn How to Start Satellite, Cable, Analog and Digital Broadcast TV Channels and Heaven's Gate - The Remarkable Journey of One Man Who Finds Out if Heaven is for Real (New Fiction Books Book 1) Cooking for One: 365 Recipes For One, Quick and Easy Recipes (Healthy Cooking for One, Easy Cooking for One, One Pot, One Pan) Innovations in Satellite Communication and Satellite Technology Satellite Communications Systems Engineering: Atmospheric Effects, Satellite Link Design and System Performance Mystic Montana Sky (The Montana Sky Series Book 6) Glorious Montana Sky (The Montana Sky Series Book 4) Heaven and the Afterlife: What happens the second we die? If heaven is a real place, who will live there? If hell exists, where is it located? What do ... mean? Can the dead speak to us? And more... A Heaven Hill Christmas (Heaven Hill Series Book 10) Heaven Is a Breath Away: An Unexpected Journey to Heaven and Back How to Boil an Egg: Poach One, Scramble One, Fry One, Bake One, Steam One The Best of Boys' Life: For All Boys- Celebrating the Centenary of the Founding of the Boy Scouts of America Summary -The Boys In The Boat: Novel By Daniel James Brown -- An Amazing Summary! (The Boys In The Boat: An Amazing Summary-- Audible, Audio, Audiobook, Summary, Novel, Paperback,) Pam

Allyn's Best Books for Boys: How to Engage Boys in Reading in Ways That Will Change Their Lives Where Willy Went...: The Big Story of a Little Sperm! The Big Truck That Went By: How the World Came to Save Haiti and Left Behind a Disaster Six Weeks in Saratoga: How Three-Year-Old Filly Rachel Alexandra Beat the Boys and Became Horse of the Year (Excelsior Editions)

<u>Dmca</u>